



Date: 15/07/2024

To, The Secretary, BSE Limited P. J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code – 543714	To, The Secretary National Stock Exchange of India Limited Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 Symbol – LANDMARK
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Dear Sir/Madam,

**Subject: Intimation under Regulations 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

In accordance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information in terms of Regulation 8 of SEBI (Prohibition of Insider Trading) Regulations, 2015, the following is our business update for the quarter ended June 30, 2024 (“the period”):

1. The consolidated total revenue from operations for the period are as below:

Particulars (Rs. in Cr)	Q1FY25	Q1FY24	YoY
	(Proforma)	(Proforma)	
Total Revenue from Operations (Including Agency Sales)	1,166	935	24.71%
Vehicle sales (including Agency Sales) *	918	728	26.10%
After-sales service and spare parts and others	220	190	15.79%
Pre-owned vehicle sales including commission	28	17	64.71%

\* **The proforma revenue from operations above includes the revenue from sale of cars through Mercedes-Benz cars under agency model. Under the agency agreement, customers now place orders through company directly to MBIL on which LCL and LCEPL earns commission on each sale of Mercedes-Benz cars.**

2. The Company has started operation of MG Motor – Ahmedabad & Mumbai (Sales) in April’24 and May’24, respectively. The Company has also started operations of KIA- Kolkata and Honda - Rajasthan in the current quarter (Q2FY25) and the operations of MG Motor-Mumbai (aftersales) ,Mercedes-Benz-Hyderabad (aftersales) and an additional outlet for BYD Mumbai (sales) are going to begin soon..

3. Deliveries of **BYD Seal** started from the month of Jun’24. Deliveries of homologated BYD **ATTO-3** introduced at lower price points are expected to commence in the month Aug’24.

4. During the quarter the Company Grew at ~25% in spite of the muted Auto Industry growth.

5. The Company has been focused on reducing its cost of operations. Several unviable facilities have been closed along with manpower and infrastructure being repurposed between brands during the period under review. The overall impact of the same considering the cost of opening of new showroom and workshops during the year is expected to be in line with our stated plan of personnel and other expenses being ~4% as a percentage of proforma revenue respectively by Q4FY25.

**The above information is provisional on a consolidated basis and is subject to a limited review by the Statutory Auditors of the Company.**

This is for your information and for public at large.

Thanking you,  
Yours faithfully,  
For Landmark Cars Limited

Amol Raje  
Company Secretary and compliance officer  
Membership No. A19459

Landmark Cars Limited.  
(formerly known as Landmark Cars Private Limited)  
CIN : L50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

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